

Privacy Policy for the Protection of Personal Data

Last updated: 26 November 2025

INTRODUCTION

BANIJAY FRANCE, a French simplified joint-stock company (SASU) with share capital of €101,264,608, registered with the Paris Trade and Companies Register under number 499 912 061, whose registered office is located at 23 rue Linois, 75015 Paris, represented by its legal representative, Ms. Alexia Laroche-Joubert (the “**Company**”, “**we**”, or “**us**”), hereby informs you, through this privacy policy (the “**Privacy Policy**”), of how we process your personal data through the website <http://poc-creators.com/> (the “**Website**”), for what purposes such processing is carried out, and the rights you have in this respect.

1. WHO IS RESPONSIBLE FOR PROCESSING YOUR PERSONAL DATA ?

The Company acts as the data controller for the personal data concerning you (information that directly or indirectly identifies a specific individual, such as name or email address) that we collect through the Website or during our communications with you. Such data is processed in accordance with this Privacy Policy.

2. WHO IS COVERED BY THIS PRIVACY POLICY?

This Privacy Policy applies to all users of the Website. The Website is intended for a general audience and does not knowingly collect personal data from minors under 16 years of age.

3. WHAT CATEGORIES OF PERSONAL DATA DO WE COLLECT?

The Company collects **(1)** registration and contact data that you provide on the Website or during exchanges with us, and **(2)** data that you authorize social media and/or content-sharing platforms to disclose to the Company, as described below:

(1) Registration Data:

- This includes information you submit to create an account on the Website. Such data may include your first name, last name, username, and email address.
- It also includes information you submit to send us a request through the form(s) provided on the Website. Such data includes your first name, last name, username, email address, telephone number, and country of origin.
- It further includes information you submit to subscribe to our newsletter, such as your first name, last name, and email address.

(2) Social Media Data:

- This includes any information you make accessible to us through social media or content-sharing platforms referenced in the Website form(s) and for which you grant us access. Such data may include your first name, last name, username, email address, phone number, image, and any other personal data you have made public in connection with that social media service.
- If you access or log into the Website through a social media service or link our Website to such a service, the data we collect may also include your identifier and/or username linked to that service, any information or content you authorize the social media service to share with us—such as your profile picture, email address or friends list—and any personal data you have made public through that service.

When you authorize access to these services or access our Website through them, you permit the Company to collect, store, and use such personal data and content in accordance with this Privacy Policy.

We do not collect **sensitive personal data**. You are asked not to send or disclose any sensitive data (such as social security numbers, information relating to racial or ethnic origin, political opinions, religion or beliefs, health, or trade-union membership) on or through the Website.

Furthermore, no tracker (cookie) is placed through the Website.

Fields marked with an asterisk in data-collection forms must be completed. Otherwise, you may be unable to access certain functionalities of the Website.

Finally, our Website may link to external websites, including social networks operated by companies outside our group that provide content, features, games, newsletters, competitions, or applications. The Company is not responsible for the privacy practices of such third parties. Once you leave our Website or click on third-party content, you should consult the applicable privacy policy.

4. HOW DO WE USE YOUR PERSONAL DATA?

To simplify presentation, the table below specifies the purposes for which we process your data, the legal bases for such processing, and applicable retention periods:

| Purpose | Legal Basis | Retention Period |
|---|---|---|
| Account creation and storage of login information | Performance of a contract to which you are a party | 2 years from your last login or account activity |
| Responding to your request | Our legitimate interest in responding to your request | 3 years from the Company's last contact with you |
| Sending communications and newsletters regarding the Company and our group | Your consent | 3 years from our last contact with you, or until withdrawal of your consent |
| Website management and browsing functionality | Our legitimate interest in ensuring proper Website operation | Up to 6 months |
| Producing statistics | Our legitimate interest in measuring audience levels and assessing content relevance and attractiveness | Up to 25 months |
| Compliance with applicable laws or legal procedures and responding to authorities | Compliance with a legal obligation | For the duration of applicable statutory limitation periods |

After the expiry of the retention periods listed above, certain data may be archived in a separate, access-restricted system to comply with legal obligations, including litigation prevention.

Any collection or processing of your personal data not justified by one of the above grounds will only occur with your explicit consent.

5. WHO MAY ACCESS YOUR PERSONAL DATA?

Your personal data is primarily processed internally by authorized personnel of the Company. Access is strictly limited to those who need it for the purposes described herein. We may also disclose your data, where necessary, to:

- Service providers** acting as processors following our instructions, including newsletter management providers, hosting providers, group entities, and Website support partners. If necessary, data may also be shared with experts, consultants, attorneys, or entities involved in mergers or restructurings.
- Website users**, specifically rights-holders of audiovisual formats available on the Website and/or users expressing interest in such formats, and/or potential partners.
- Other group entities**, acting as data controllers or processors.
- Competent authorities**, to comply with applicable laws and regulations.

6. TRANSFERS OF PERSONAL DATA OUTSIDE THE EEA

Your personal data may be transferred to other countries (including outside your country of residence) with different data-protection regimes. If you are located in the EEA, this may include transfers outside the EEA, particularly to the United States. We ensure that such transfers rely on appropriate safeguards, including the European Commission's Standard Contractual Clauses, and additional measures where necessary. You may request further information by contacting us at the address indicated in [Section 8](#).

7. WHAT ARE YOUR RIGHTS REGARDING PERSONAL DATA?

You have the right to:

- a) access your personal data and obtain information regarding its source, accuracy, and processing;
- b) request the deletion of your personal data;
- c) object to or request restriction of processing for legitimate grounds;
- d) receive an electronic copy of your personal data for transfer to another controller (data portability);
- e) lodge a complaint with the competent data-protection authority;
- f) define general or specific instructions concerning the fate of your personal data after your death. General instructions may be registered with a certified trusted third party; specific instructions may be provided directly to the Company.

You may send your request to the address indicated in [Section 8](#). Please include your first name, last name, email address, and any information necessary to verify your identity.

8. HOW CAN YOU CONTACT US REGARDING PERSONAL DATA PROCESSING?

If you have any questions regarding this Privacy Policy or wish to submit a request, please contact us at the following address: the registered office of the data controller.